



4 May 2023

RE: 24th Annual Families and Fathers Conference Report

On behalf of the Fathers and Families Coalition of America, I extend our sincere gratitude to all attendees, speakers, sponsors, and team members to ensure positive impacts from the Be the Difference Conference. I am enclosing a full report prepared by Whova. It is essential to address areas of improvement and strategies for the 2024 conference based on observations, feedback, and the value of striving for excellence. The following is a report based on the information provided through three performance measure systems.

The report intends to share a glimpse of statistical highlights and impacts of the 24th annual conference. I know without the support from sponsorships of the Annie E. Casey Foundation, the State of California's First 5, the National Institute for Children's Health Quality, Shujaa eBikes, and all the tremendous speakers, we could not have hosted this 24th annual event that again brought attendees from seven (7) nations and speakers from an additional three nations (excluding the U.S.). FFCA hosted 506 attendees, additional seventy-five non-attendees, and through the sharing of streamed sessions, over 250 individuals viewed the pre-conference institute and the three-day conference, April 24-27, 2023. The remote access allowed almost one-hundred individuals to participate, who were unable to join on-site at the Hilton LAX Hotel, Los Angeles, California.

Analysis Reported by Whova

On May 3rd, I met with the leadership of Whova to discuss the full analysis of the impact, influence, and areas of inspiration with improvement for both Whova and FFCA. A review of the enclosed end of program report by Whova, clearly demonstrates the over-performance of FFCA compared to other conferences by Whova and or hybrid. However, in 2024, we will make improvements to recognize affiliates, members,

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President & Chief Executive Officer

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Carson, California 90746

Dr. Aida Díaz Rivera
Vice President

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San Juan, Puerto Rico 00625



www.fathersandfamiliescoalition.org



speakers, exhibitors and of course sponsors. The first action by FFCA, we asked Whova to keep all the exhibitor profiles that include sponsors as well as contributors.

Additionally, we will maintain the conference presence for speakers and the program through the end of the year. Whova will continue to host the recorded sessions for view by attendees only.

FFCA contracted with A Brown Film, Inc. to create a comprehensive documentary/film of the conference ready by June 2023. An invitation to sponsors, members of FFCA's board of directors, and affiliates with volunteers to view the film and create smaller clips for sharing to the public by July 2023. The plans to expand messaging as two examples, the Opening Remarks by Sandra Gasca-Gonzalez, Vice President, the Annie E. Casey Foundation, and following day by Dr. Angelo Williams, the First 5 California, and remarks by Congressman Andy Kim (NJ) will add to the breadth of influence to each entities' network, FFCA's and expanding our purpose to new stakeholders.

Next Steps & the 25th Annual Conference

FFCA will build of the focus groups aimed at policy and research for strengthening families' initiatives with a focus on fatherhood and community of change as part of the theory of change model by FFCA. We will invite leaders from the 24th annual conference to join in on fireside conversations to discuss current, potential and creation of policies. One example includes the involvement of the Offices of Congressman Danny K. Davis (IL), Congressman Jimmy Gomez (CA), and Congressman Andy Kim (NJ) in this year's conference. We will invite the Congressional Dads Caucus to a fireside chat with the support of others to continue the impact of the conference and advance the overall needs of attendees/stakeholders. I believe, we are in position to augment additional fatherhood initiatives, programing and opportunities when we collaborate.

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FATHERS AND FAMILIES COALITION OF AMERICA

FINDING A CAUSE BIGGER THAN SELF

There are so many individuals to thank from our volunteers, speakers, roundtable experts, general session fireside chat presenters, and every attendee. I invite all participants to stay connected, use the resources from the conference, and reach out to speakers and exhibitors. I look forward to you joining as one of our wonderful affiliates leading local programs in the U.S. and growing international members.

--

In Service,



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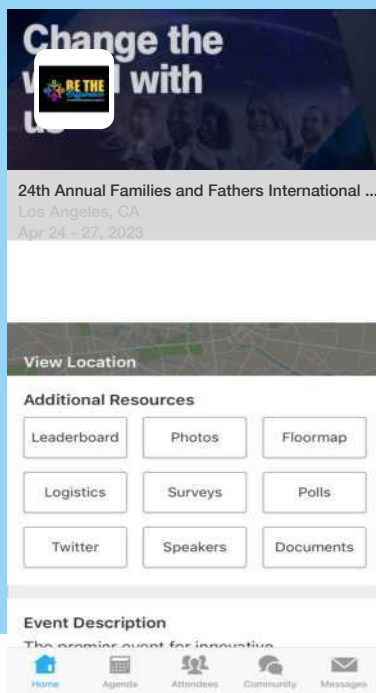
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24TH ANNUAL FAMILIES AND FATHERS INTERNATIONAL CONFERENCE 2023

24TH ANNUAL FAMILIES AND FATHERS INTERNATIONAL CONFERENCE 2023

HYBRID EVENT APRIL 24 - 27, 2023



WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize 24th Annual Families and Fathers International Conference 2023 and hopefully help you in your future events.

Website: www.whova.com

Email: hello@whova.com

Phone: +1 (855) 978-6578



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EVENT OVERVIEW HIGHLIGHTS

- 06 Usage Highlights
- 07 Community Board
- 08 Features You Used
- 09 Marketing Tools You Used
- 10 Active User Usage

whova USAGE HIGHLIGHTS

OVERALL DOWNLOAD RATE

80% ATTENDEE DOWNLOAD RATE FOR
WHOVA EVENTS
71%

SPEAKERS DOWNLOAD RATE

94% SPEAKERS DOWNLOADED
109 of 116

ATTENDEES LOVED OUR APP

73% TOOK THE SURVEY
89

PROFILE VIEWS IN APP

2979

ATTENDEE NETWORKING

PRIVATE MESSAGES

4046

PHOTOS SHARED

512

BUSINESS CARD EXCHANGED

63

ANNOUNCEMENT OPEN RATE

78%

ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS

27

ANNOUNCEMENTS

- FFCA Onboarding and Zoom Links
- Join Us Thursday Onboarding and Co...
- Open FFCA Conference Learn and Pl...
- Friday Café Be The Difference Confer...
- 23 more announcements

POLL RESULTS RECEIVED

2661

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whova COMMUNITY BOARD

DISCUSSION TOPICS POSTED

442

MOST POPULAR DISCUSSION TOPICS

- **Article Sharing**
290 articles shared
- **Session Q&A**
222 questions asked
- **Any dad jokes ?**
87 messages
- **Sessions Not Live Virtually**
72 messages
- **Meet-ups & Virtual Meets**
58 meet ups

COMMUNITY BOARD TOTAL MESSAGES

7151

MEET-UP PARTICIPATION

314

MEET-UPS ORGANIZED

58

MOST POPULAR MEET-UPS

- **Be a guest or have your own Podcast Style ...**
17 people joined this meet-up
- **Paint and Poetry and meet the Author**
17 people joined this meet-up
- **Let's take a picture-Memories**
17 people joined this meet-up
- **People from Fathers Matter ATL**
15 people joined this meet-up
- **Sunset Beach Tour**
14 people joined this meet-up

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FEATURES YOU USED

EVENT CHECK-IN TOTAL

12

NAME BADGES GENERATED

1870

ATTENDEE CATEGORIES
All Attendees

BADGES GENERATED
1870

LEADS GENERATED BY EXHIBITORS

96

MOST PRODUCTIVE
Shujaa Electric Bike Company
Hope 4 Families Ministries
E Dot Marie
The John R. Wooden Course

LEADS GENERATED
12
10
6
5

whova MARKETING TOOLS YOU USED

AGENDA WEBPAGE VIEWS

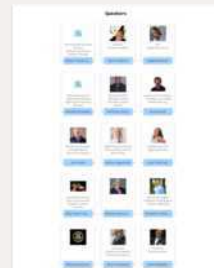
7759



Your Agenda
Webpage Design
<https://whova.com/embedded/ev...>

SPEAKER WEBPAGE VIEWS

573



Your Speaker
Webpage Design
<https://whova.com/embedded/sp...>

whova MOBILE & WEB APP ACTIVE USERS

TOTAL ACTIVE USERS

401

USERS WHO SIGNED IN EITHER MOBILE
OR WEB APP

USED BOTH MOBILE & WEB APP

145

USERS WHO DOWNLOADED THE MOBILE
AND SIGNED IN TO WEB APP

MOBILE APP ACTIVE USERS

84%

ATTENDEES WHO USED THE MOBILE
APP
339/401

WEB APP ACTIVE USERS

51%

ATTENDEES WHO USED THE WEB
APP
207/401

EVENT ENGAGEMENT

- 12 Community Highlights
- 13 Community Board In-depth
- 15 Attendee Viewing Activity
- 16 Session Q&A
- 17 Leaderboard

whova COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

442

COMMUNITY BOARD TOTAL MESSAGES

7151

ASK ORGANIZERS MESSAGES

60

BREAK-THE-ICE MESSAGES

124

OTHER CONFERENCES MESSAGES

60

ARTICLE SHARED MESSAGES

281

MOST FOLLOWED DISCUSSIONS

COMMUNITY BOARD TOPICS

- Any Other Conferences?
26 people followed this topic
- Ask Organizers Anything
23 people followed this topic
- Break the Ice!
22 people followed this topic

MEET-UPS

- Be a guest or have your own Podcast...
17 people joined this meet-up
- Paint and Poetry and meet the Autho...
17 people joined this meet-up
- Let's take a picture-Memories
17 people joined this meet-up

PHOTOS SHARED

485

TOTAL LIKES FOR ALL PHOTOS

1100

POPULAR PHOTOS MOST LIKED



VIDEOS SHARED

4

TOTAL LIKES FOR ALL VIDEOS

15

POPULAR VIDEOS MOST LIKED



whova AGENDA HIGHLIGHTS

AGENDA IN-APP VIEWS

7502

PRIVATE MEETINGS CREATED

2

PERSONAL AGENDA SET-UP BY ATTENDEES

289

PERCENTAGE OF ATTENDEES SET

66%

AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- Be The Difference Healthy Relationships
12 likes and 141 personal agenda adds
- Be The Difference Registration
9 likes and 64 personal agenda adds
- Be The Difference Taking Leadership To The Next Level
4 likes and 114 personal agenda adds
- Be The Difference
4 likes and 124 personal agenda adds
- Protecting Children Luncheon
2 likes and 85 personal agenda adds

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ATTENDEE VIEWING ACTIVITY

ATTENDEES WATCHED TOTAL

168

TOTAL DURATION WATCHED
474 HRS

SESSIONS WITH VIDEO OR STREAM

55

WATCHED SESSIONS MOST POPULAR STREAMS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. Be The Difference
57.6 hours, watched by 58 attendees
2. Be The Difference Healthy Relationships
57.5 hours, watched by 55 attendees
3. Transformative Conversations With Teenagers
22.6 hours, watched by 31 attendees

WATCHED SESSIONS MOST POPULAR VIDEOS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. Women2Women Cafe Annual Session - Breakfast
Watched by 22 attendees
2. Father Engagement- Not Just The Why... The How
0.2 hours, watched by 17 attendees
3. Internal Balance for Families: Techniques for Overcoming the R.O.O.T (Roots of Our Trauma) through Cellular Expression
0.4 hours, watched by 16 attendees

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whova Session Q&A

QUESTIONS ASKED

213

SESSIONS WHERE
QUESTIONS WERE ASKED
74

REPLIES TOTAL FOR ALL QUESTIONS












290

SESSION MOST QUESTIONS

QUESTIONS	SESSION TITLE - TOP QUESTIONS ASKED
10	Be The Difference Healthy Relationships: What are some key qualities or habits that individuals can cultivate to promote and maintain healthy ...
10	The Manners Playbook: How can Fathers set an example that reading is important?
9	Helping Boys Thrive In Schools: Research would show us that positive male interaction with children in school results in better academic and social ...
9	Breaking The Stereotype Of Being A Single Dad: Should a single dad involve other women in meeting their child?
7	Couple Links: Evidence-Based Program To Sustain Closeness In Committed/Married Couples: What is one strategy that helps couples talking ...

whova LEADERBOARD

LEADERBOARD TOP 10

FINAL RANKING			POINTS	CONGRATS
1		 Angela Jackson CEO Angela Rena & Co.	762400	32
2		 Sandra Rodriguez Guest County of Los Angeles Office of Education - Early H...	714900	22
3		 Aide Sandoval Rivera Family Development Advocate PACE Education-Pacific Asian Consortium of Empl...	627900	20
4		 Dr. Melanie and Oshea Luja Internal Balance Universe	347900	15
5		 Melanee Stevens Program Director Confederate Tribes of The Chehalis	200900	18
6		 Christian Larios HERO Dads	190400	10
7		 Dr. Rosina McAlpine President and Chief Executive Officer Win Win Parenting	175400	23
8		 Dyan Castro Los angeles sou	164900	10
9		 Lisa Ann Letoto-Ohata Program Assistant Na Pua No'eau, University of Hawaii at Manoa	110400	18
10		 Kinohi Gomes Director Na Pua No'eau, University of Hawai'i at Mānoa	94400	17

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NETWORKING AND DISTRIBUTION

- 19 Networking Highlights
- 20 Attendee Breakdown
- 21 Hybrid Audience Breakdown

whoVa NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

4046

PRIVATE MESSAGES GROUP CHATS

11

ATTENDEE INTERACTION 1-ON-1

3129

Attendees who have interacted
with each other in private 1-on-1
messages

ATTENDEES INDICATED INTEREST

136

RECOMMENDED ATTENDEES

388

ATTENDEES MATCHED BASED OFF OF INTERESTS,
LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES

santa fe springs, leadership, children and families, father & family
development, fatherhood involvement, and more...

BIZ CARD SCANNED AND EXCHANGED

63

ATTENDEES PROFILE VIEWS

2979

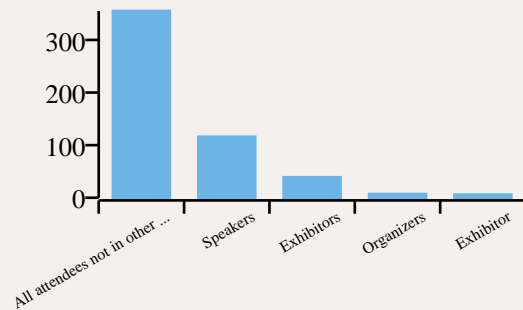
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whoVA ATTENDEE BREAKDOWN

ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES

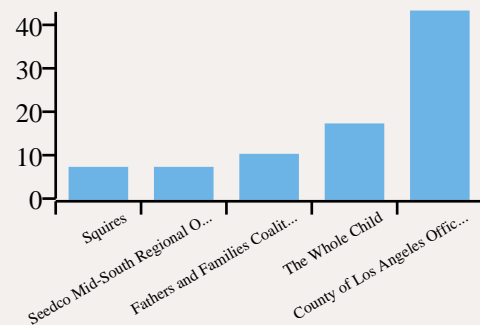
	ATTENDEES
All attendees not in other categories	355
Speakers	116
Exhibitors	39
Organizers	7
Exhibitor	6



ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION

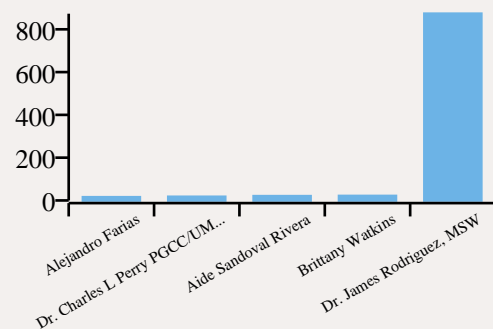
	ATTENDEES
County of Los Angeles Office of Education - ...	43
The Whole Child	17
Fathers and Families Coalition of America	10
Seedco Mid-South Regional Office	7
Squires	7



MOST ACTIVE ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION

	ACTIONS
Dr. James Rodriguez, MSW	873
Brittany Watkins	21
Aide Sandoval Rivera	20
Dr. Charles L Perry PGCC/UMGC Educator, C...	17
Alejandro Farias	15

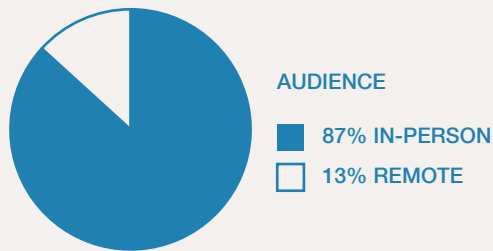


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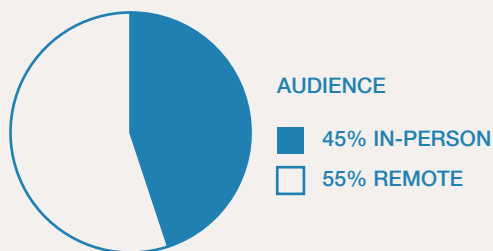
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HYBRID AUDIENCE INTERACTION

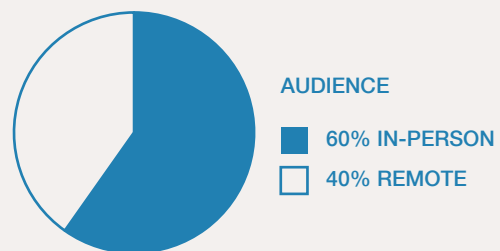
AUDIENCE IN-PERSON/REMOTE



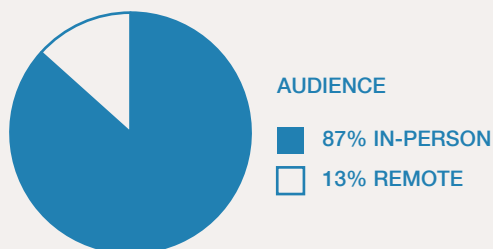
STREAM WATCHED STATS



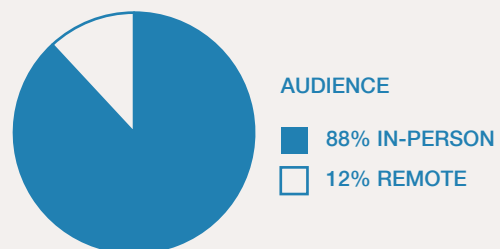
VIDEO WATCHED STATS



IN-APP MESSAGES STATS

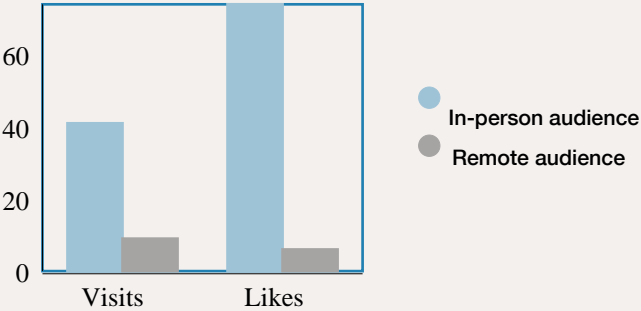
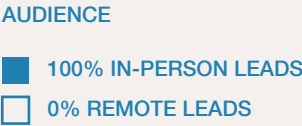
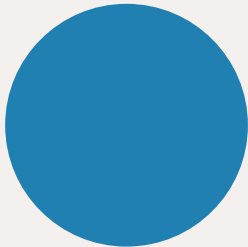


COMMUNITY POSTS STATS



Whova

EXHIBITOR STATS



EVENT MARKETING

- 24 Agenda Webpage
- 28 Speaker Webpage
- 30 Exhibitor Webpage
- 32 Event Website

whoVA PRIMARY AGENDA WEBPAGE

YOUR PRIMARY AGENDA WEBPAGE DESIGN

AGENDA WEBPAGE URL

<https://fathersandfamiliescoalition.org/>

WHOVA TEMPLATE USED

CELTIC

24th Annual Families and Fathers International Conference 2023

Complete Conference Scheduled Sessions and Events

Displaying agenda in event timezone (12:17 PM PDT)

7:00 AM

Be The Difference Registration

7:00 AM - 5:00 PM
Second Floor Registration Desk
Conference Registration Support

Welcome to all attendees, guests, and honorees on the second floor of the beautiful Hilton LAX Hotel. Our check-in hours are daily from 7:30 a.m. to 12:00 p.m. with lunch limited support. The afternoon hours for full support are from 12:30 p.m. to 5:00 p.m.

Special Events Support:
Read More

8:30 AM

The Advanced Practitioner Credential Course™


8:30 AM - 4:00 PM
International Ballroom

Capacity Building Assistance | Father Inclusion Model | Hybrid Live Stream (Virtual/Onsite) | Special Payment Registration Add-On

We offer an Advanced Practitioner Credential Program™ Unlocking Unlimited Possibilities™, providing 11 modules and practicum to diverse professionals globally. This course suits practitioners, educators, Head Start staff, social workers, etc. This Program, developed by Fathers and Families ...

Read More

Speaker

 **Dr. James C. Rodriguez, MSW**
President and Chief Executive Officer
Fathers and Families Coalition of America

9:30 AM

Part One - Special United Kingdom Model Series: How To Run A Dads Group


9:30 AM - 11:00 AM
Pacific Ballroom B


Capacity Building Assistance | Early Childhood Development and Prenatal | Father Inclusion Model | Hybrid Live Stream (Virtual/Onsite)

My journey into fatherhood began by moving to a new city in Great Britain, surrounded by many friends. But I did not have my own family nearby, and I was not in touch with many other families either. So, when our daughter was born, she hit us like a thunderbolt. What do you do with a baby? Where ...

Read More

Speakers

 **Errol Murray**
Founder
Leads Dads

 **Dr Lee Sobo-Allen**
Senior Lecturer in Social Work
Leeds Beckett University

11:00 AM

Networking Break

11:00 AM - 11:15 AM

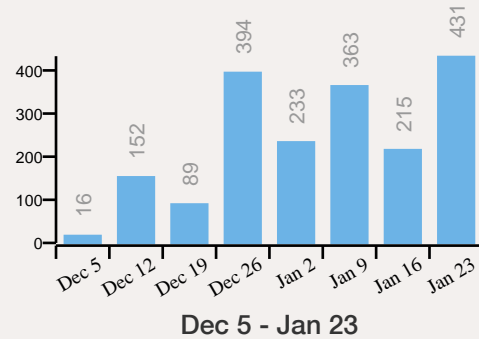
Tracks

- Capacity Building Assistance
- Child Support Models
- Child Welfare and Foster ...
- Conference Registration S...
- Culturally Appropriate Met...
- Culturally Appropriate Mod...
- Early Childhood and Inclu...
- Early Childhood Developm...
- Engaging Fathers and Fa...
- Father Inclusion Model
- Father Inclusion Models
- FireSide Closing General ...
- FireSide Conversation Ge...
- FREE for ALL Paid Attend...
- Gala
- Health & Wellness Strateg...
- Hybrid Live Stream (Virtua...
- Leadership & Wellness M...
- Lunch Break
- Marriage and Family Healt...
- Mental Health & Wellness ...
- Mentoring Models
- Mini-Break
- Networking Break
- Networking Experience
- Opening Night Reception
- Parent Inclusion Models
- Special Needs and Parent...
- Special Payment Registrat...

PRIMARY AGENDA WEBPAGE TOTAL VIEWS

7792

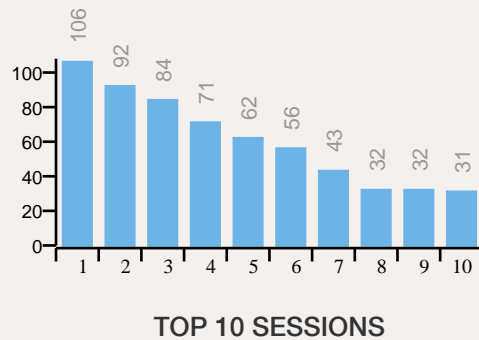
agenda stats shown are not from the app



INDIVIDUAL SESSION TOTAL VIEWS

1536

INDIVIDUAL SESSION stats shown are not from the app



TOP 10 SESSIONS

1. The Advanced Practitioner Credential Course
2. Sunset Beach Tour
3. Practitioner Focus Group Luncheon - Beyond 2025 Creating The New State For Fathers And Families
4. Opening Night Reception
5. Annual Drs. Ramon and Yolanda Nieves Red Tie and Red Dress Gala Awards
6. Part I- Nurturing Fathers Program Training Of Trainers
7. CORE 300 Training: Curing the Father-Wound in Adult and Teen Men - Part I
8. Part Three - Special United Kingdom Model Series: Dad Is Grounded
9. Winning The Big Game ~ Relationship Skills For Men – Part I
10. Men2Men Cafe Annual Session - Breakfast

WhoVa

whoVA SECONDARY AGENDA WEBPAGE

YOUR AGENDA WEBPAGE DESIGN

AGENDA WEBPAGE URL

<https://fathersandfamiliescoalition.org/>

WHOVA TEMPLATE USED

BALTIC

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Read More

Speaker

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President and Chief Executive Officer
Fathers and Families Coalition of America

9:30 AM

Part One - Special United Kingdom Model Series: How To Run A Dads Group

9:30 AM - 11:00 AM
Pacific Ballroom B

Capacity Building Assistance | Early Childhood Development and Prenatal | Father Inclusion Model | Hybrid Live Stream (Virtual/Onsite)

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Founder
Leads Dads

Dr Lee Sobo-Allen
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11:00 AM

Networking Break

11:00 AM - 11:15 AM

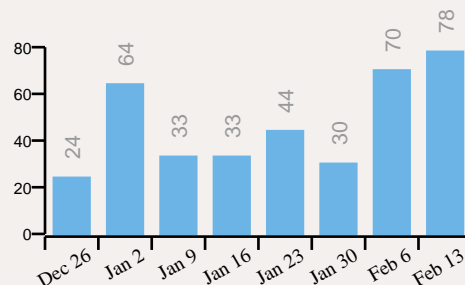
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- Mental Health & Wellness ...
- Mentoring Models
- Mini-Break
- Networking Break
- Networking Experience
- Opening Night Reception
- Parent Inclusion Models
- Special Needs and Parent...
- Special Payment Registrat...

SECONDARY AGENDA WEBPAGE TOTAL VIEWS

1301

agenda stats shown are not from the app

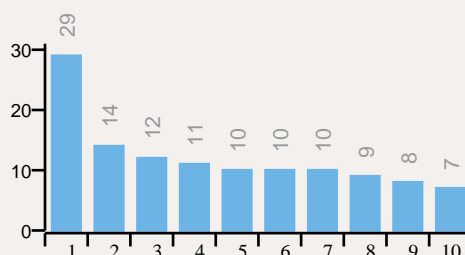


Dec 26 - Feb 13

INDIVIDUAL SESSION TOTAL VIEWS

281

INDIVIDUAL SESSION stats shown are not from the app



TOP 10 SESSIONS

TOP 10 SESSIONS

1. The Advanced Practitioner Credential Course
2. Be The Difference Registration
3. Part I- Nurturing Fathers Program Training Of Trainers
4. Things Only A Male Can Do: Leveraging Your Community
5. Be The Difference Healthy Relationships
6. Be The Difference Taking Leadership To The Next Level
7. Winning The Big Game ~ Relationship Skills For Men – Part I
8. Creating A Space For 'Ohana (Family) Engagement From Keiki (Child) To Kupuna (Elder)
9. Part Three - Special United Kingdom Model Series: Dad Is Grounded
10. 3 Easy Strategies To Better Reach Teen And Young Fathers

WhoVa
















whova SPEAKER WEBPAGE

YOUR SPEAKER WEBPAGE DESIGN

SPEAKER WEBPAGE URL

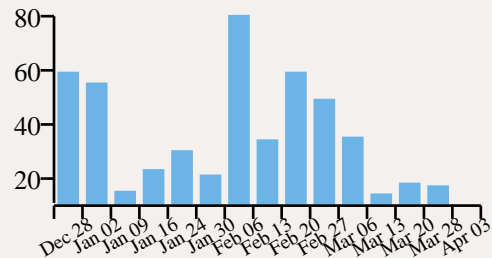
<https://fathersandfamiliescoalition.org/>

Speakers

 <p>Vice President of Social Services Catholic Charities of Southern Nevada</p> <p>Albert Chavez, E...</p>	 <p>Founder Positive Families</p> <p>Alexis Dobbins</p>	 <p>CEO Angela Rena & Co.</p> <p>Angela Jackson</p>
 <p>Deputy Director for Program Innovation... Office of the Attorney General</p> <p>Annette Quintero</p>	 <p>Pastor/Teacher, Therapist, Social... The Power Center Church</p> <p>Anthony Harris</p>	 <p>Author and Co-Founder, President, and Chief... Healthy Men Inc.</p> <p>Armin Brott</p>
 <p>Founder & Chairman Principle Based Leadership Kenya &...</p> <p>Art Hobba</p>	 <p>Senior Program Analyst Center for the Study of Social Policy</p> <p>Arthur Argomaniz</p>	 <p>Founder and CEO Agape Gem Care</p> <p>Asia Clermont</p>
 <p>Lead Mistake Maker, Fixer and Innovator B Spoke Creative Consults</p> <p>Billy "issim" Ra...</p>	 <p>Bishop Henry H...</p>	 <p>Information Officer California Child Support Services, Office of...</p> <p>Brandon Guitier...</p>
 <p></p> <p>Brittney Spencer</p>	 <p>Consultant Fathers and Families Coalition of America</p> <p>Bruce A Boyden</p>	 <p>President Lucian Families</p> <p>Calvin Williams</p>

TOTAL SPEAKER WEBPAGE VIEWS

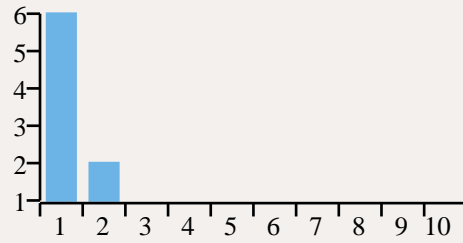
573



INDIVIDUAL SPEAKER TOTAL VIEWS

20

INDIVIDUAL SPEAKER stats shown are not from the app



TOP 10 SPEAKERS

1. Dr. James C. Rodriguez, MSW, President and Chief Executive Officer at Fathers and Families Coalit...
2. Errol Murray, Founder at Leeds Dads
3. Brittney Spencer
4. Tania Valdez
5. Oshea Luja, Founder at Internal Balance Universe
6. Kenn L. Harris, Vice President for Engagement & Community Partnerships Director Healthy Start TA...
7. Brandon Guitierrez, Information Officer at California Child Support Services, Office of Communicat...
8. Dr. Charles W Woodard, CEO at Seed Consultation Services LLV
9. David Kilgore, Director at CA Department of Child Support Svcs
10. Dr. Sean Patterson, CEO & Doctor at Becoming the CEO of Your Own Life

whova EXHIBITOR WEBPAGE

YOUR EXHIBITOR WEBPAGE DESIGN




EXHIBITOR WEBPAGE URL

<https://fathersandfamiliescoalition.org/>




24TH ANNUAL FAMILIES AND FATHERS INTERNATIONAL CONFERENCE 2023

OUR EXHIBITORS






Sponsor















Keynote Speaker










Level I












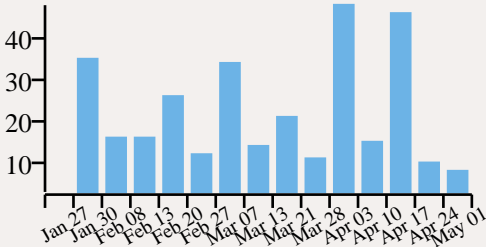
Meet The Author

TOTAL EXHIBITOR WEBPAGE VIEWS

315

exhibitor stats shown are not from the app



whova EVENT WEBSITE

YOUR EVENT WEBSITE DESIGN

EVENT WEBSITE URL

<https://whova.com/web/H0VsUejYQXu-j4ftE5900kurA-15C0z1UbPm0Ybsg90%3D/>

The screenshot displays the event website for the 24th Annual Families and Fathers International Conference 2023. The header includes a navigation menu with links: HOME, SPEAKERS, AGENDA, EXHIBITORS, VENUE, DOCUMENTS, and LOGISTICS. The main banner features the event title, location (Hilton LAX Hotel), and dates (April 24-27, 2023). Below the banner is a countdown timer showing 0 days, 0 hours, 0 minutes, and 0 seconds. The 'INTRODUCTION' section contains a video player for 'Be The Difference.mp4' by the Fathers and Families Coalition, showing a man interacting with a baby. Below the video, a welcome message and event details are provided, including the location (Hilton Los Angeles Airport Hotel), dates, and a description of the event's focus on diversity and hybrid attendance. A 'DOWNLOAD EVENT APP' button is located at the bottom of the introduction section. The 'Speakers' section is partially visible at the bottom of the page.

24th Annual Families and Fathers International Conference 2023

HOME SPEAKERS AGENDA EXHIBITORS VENUE DOCUMENTS LOGISTICS

24th Annual Families and Fathers International Conference 2023

HILTON LAX HOTEL
APR 24 - 27, 2023

0 DAYS 0 HOURS 0 MINUTES 0 SECONDS

INTRODUCTION

Be The Difference.mp4
Fathers and Families Coalition

Welcome to the 24th Annual Families and Fathers National/International Conference
Be The Difference 2023
Hilton Los Angeles Airport Hotel
5711 W Century Blvd, Los Angeles, CA 90045
Pre-Conference Monday, April 24th, 2023
Main Conference Days from Tuesday, April 25th - Thursday, April 27th at 9:00 p.m.

Over 70 sessions are in-person to create your personal agenda. Fathers and Families Coalition of America is creating a hybrid event, and different sessions will also be relevant to in-person and virtual audiences. To avoid overwhelming or confusing attendees with information about sessions they won't be able to go to, create separate in-person and virtual agenda webpages for the two hybrid audiences.

Diversity is the word to describe the Fathers and Families Coalition of America. Through technology, we have served parents of all ages, communities, towns, First Nations, and neighborhoods globally. Diversity in the range of attendees' ages from teens to our eldest attendee, 104 years young, yes, one hundred and four years! Professional participants represent diverse professional fields such as child welfare, early childhood, marriage and family therapists, social work, criminal justice, psychologists, educators, counselors, family service workers, fatherhood practitioners, public policy, foundations, etc.

DOWNLOAD EVENT APP

Speakers

EVENT MANAGEMENT

- [34](#) Name Badges
- [35](#) Announcements
- [36](#) Check-In
- [39](#) Resources

whova NAME BADGES

YOU NAME BADGE DESIGN



BADGE NAME

default

CATEGORY

All Attendees

BADGES PRINTED

1870

whova ANNOUNCEMENTS

ANNOUNCEMENTS LIST

ANNOUNCEMENTS SENT

FFCA Onboarding and Zoom Links
 Join Us Thursday Onboarding and Conference Update Session
 Open FFCA Conference Learn and Planning Session Today
 Friday Café Be The Difference Conference Learning Sessions
 Re: Hotel Pick Up - FFCA Conference 2023 - 98%
 Join Friday Café Be The Difference Meet Ups and Learn Sessions
 Support and Questions for Add-Ons for Attendees at FFCA Conference
 Join Friday Café National Conference Overview Session today
 Following Up On Hotel and Parking Questions for FFCA Conference
 Invitation for Friday Cafe Session for FFCA Conference at 12:30 p.m. P...
 Re: Information for FFCA Conference Overview and Final Updates - Thurs...
 Invitation to FFCA Conference Last How To General Attendee Session and...
 Do Not Miss Out on the FFCA Conference 2023 Special Raffle - N+ Merced...
 Re: URGENT: Paint and Poetry Supplies Needed for Opening Night Recepti...
 Delays in Workshops
 Happy Wednesday and Conference Updates and Information
 All Morning Hybrid Sessions Are LIVE
 Win a prize in our attendee leaderboard contest!
 Join us for Wednesday Night Gala
 Win a prize in our contest!
 Thursday Schedule and Reminders-FFCA Conference
 Morning Keynote Starts in 25 Minutes - FFCA Conference
 2023 Conference Raffle Tickets - Closing Session - Hollywood Tour and ...
 Afternoon Sessions Have Started
 Win a prize in our contest!

ANNOUNCEMENTS TOTAL OPENED

393

Whova

whova

CHECK-IN REPORT

GENERAL CHECK-IN

12

whova LIVE POLL REPORT

POLL TOTAL

126

THIS INCLUDES GENERAL EVENT
POLLS AND SESSION POLLS

GENERAL POLL Total

1

SESSION POLL TOTAL

125

POLLS TOP 5

LIVE POLL TITLE

TOTAL RESPONSES

WHICH EMOTION(S) IS HARD FOR YOU TO SHOW/SHARING?

120

MULTIPLE CHOICE RESPONSES

Fear

41%, 49 responses

Disappointment

28%, 34 responses

Anger

14%, 17 responses

LIVE POLL TITLE

TOTAL RESPONSES

AS A PARENT OR FAMILY PRACTITIONER DO DIFFERENCE IN PARENTING STYLES CAUSE CO... 107

MULTIPLE CHOICE RESPONSES

YES

53%, 57 responses

SOMETIMES

45%, 48 responses

NO

2%, 2 responses

Whova

LIVE POLL TITLE

TOTAL RESPONSES

AT WHAT POINT IN YOUR SCHOOLING EXPERIENCE DO YOU REMEMBER BEING CONSCIOUS O... 88

MULTIPLE CHOICE RESPONSES

Elementary School

51%, 45 responses

Early childhood

25%, 22 responses

Middle School

15%, 13 responses

LIVE POLL TITLE

TOTAL RESPONSES

WHERE DID ETIQUETTE & MANNERS ORIGINATE? 86

MULTIPLE CHOICE RESPONSES

Africa

42%, 36 responses

France

37%, 32 responses

Greece

21%, 18 responses

LIVE POLL TITLE

TOTAL RESPONSES

WHERE DID THE CUSTOM OF TIPPING BEGIN? 76

MULTIPLE CHOICE RESPONSES

Europe

43%, 33 responses

America

38%, 29 responses

France

11%, 8 responses

whova RESOURCES

LOGISTICS CREATED

8

DOCUMENTS UPLOADED

28

DOCUMENTS TOTAL VIEWS

437

DOCUMENTS VIEWED

DOCUMENT (TOP 5 MOST VIEWED)	VIEWS
1. Session Presentation	47
2. Thriving Families and Safer ...	35
3. Paint Party Supplies List	33
4. Amazing Dads Presentation	33
5. Things Only A Male Can Do: ...	25

SPONSORS, EXHIBITORS AND CAREER FAIR

41 Exhibitor Report

whoVA EXHIBITOR REPORT

EXHIBITORS TOTAL

36

LEADS GENERATED TOTAL

96

ADDED VIDEOS TOTAL

15

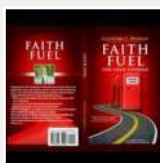
ADDED LIVE SHOWCASES TOTAL

1

PHOTOS TOTAL TOTAL

16

EXHIBITOR PHOTOS MOST LIKED



2 🍷



2 🍷



2 🍷



2 🍷



2 🍷

EXHIBITOR LEAD GENERATION



12

Shujaa Electric Bike Company



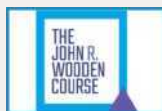
10

Hope 4 Families Ministries



6

E Dot Marie



5

The John R. Wooden Course



4

CORE 300



4

Igniting the Fire Global Mission Outreach



4

PREP Inc.



4

We Inspire Greatness



3

Autism 2 Awesome



3

Dads MOVE

Whova



2

A Man's Way through the Twelve Steps & A Man's Way through Relationships



2

All God Everything LLC



2

Almost Daddy: The Forgotten Story



2

Awayken Ministries



2

ExpandBiz



2

Faith Lighting



2

Let's Do Art



2

Love Thinks, LLC



2

Madera County Child Support Services



2

NEHEMIAH PROJECTLA



2

OAR Leadership Development Institute by Fathers and Families Coalition of America



1

Fathers' UpLift

WhoVa



1

First 5 California



1

Freedom Beyond Wealth



1

GLOBAL Educational Consulting Services



1

Gracefully Broken



1

Look of Distinction



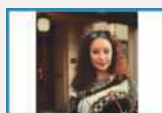
1

Los Angeles County Office of Education Head Start



1

Meftuna's Market



1

Never Coupled Parenting



1

Paralyzed In Pain



1

Silent Cry Inc



1

The Gender Equation in Schools




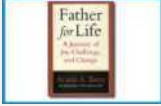






1

The Girl Dad Project

Whova

EXHIBITOR BOOTH STATS

	VISITS 14	LIKES 2	CHAT 0	STREAM N/A	VIDEO N/A
A Man's Way through...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 20	LIKES 5	CHAT 0	STREAM N/A	VIDEO N/A
All God Everything...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 17	LIKES 3	CHAT 0	STREAM N/A	VIDEO N/A
Almost Daddy: The ...	DOC VIEWS 1	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 7	LIKES 2	CHAT 0	STREAM N/A	VIDEO N/A
Armin Brott	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 47	LIKES 7	CHAT 0	STREAM N/A	VIDEO 27
Autism 2 Awesome	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 59	LIKES 8	CHAT 0	STREAM N/A	VIDEO 27
Awayken Ministries	DOC VIEWS N/A	PROMO CLAIMED 6	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 33	LIKES 5	CHAT 0	STREAM N/A	VIDEO 11
CORE 300	DOC VIEWS N/A	PROMO CLAIMED 1	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 29	LIKES 4	CHAT 0	STREAM N/A	VIDEO 8
Dads MOVE	DOC VIEWS 1	PROMO CLAIMED 2	CAMPAIGNS SENT N/A	INQUIRIES N/A	

WhoVa



E Dot Marie

VISITS

35

DOC VIEWS

2

LIKES

4

PROMO CLAIMED

5

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

5



ExpandBiz

VISITS

57

DOC VIEWS

N/A

LIKES

3

PROMO CLAIMED

2

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

36



Faith Lighting

VISITS

25

DOC VIEWS

N/A

LIKES

3

PROMO CLAIMED

2

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

N/A



Fathers' UpLift

VISITS

39

DOC VIEWS

2

LIKES

6

PROMO CLAIMED

N/A

CHAT

8

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

26



First 5 California

VISITS

23

DOC VIEWS

N/A

LIKES

6

PROMO CLAIMED

N/A

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

N/A



Freedom Beyond Wea...

VISITS

20

DOC VIEWS

N/A

LIKES

3

PROMO CLAIMED

N/A

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

N/A



GLOBAL Educational...

VISITS

23

DOC VIEWS

N/A

LIKES

3

PROMO CLAIMED

1

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

N/A



Gracefully Broken

VISITS

13

DOC VIEWS

N/A

LIKES

2

PROMO CLAIMED

N/A

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES

N/A

VIDEO

N/A



Hope 4 Families Mi...

VISITS

44

DOC VIEWS

2

LIKES

5

PROMO CLAIMED

10

CHAT

0

CAMPIGNS SENT

N/A

STREAM

N/A

INQUIRIES










N/A

VIDEO

22

	VISITS 28	LIKES 3	CHAT 0	STREAM N/A	VIDEO N/A
Igniting the Fire ...	DOC VIEWS N/A	PROMO CLAIMED 3	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 17	LIKES 0	CHAT 0	STREAM N/A	VIDEO 9
Internal Balance U...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 13	LIKES 1	CHAT 0	STREAM N/A	VIDEO N/A
Let's Do Art	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 12	LIKES 2	CHAT 0	STREAM N/A	VIDEO N/A
Look of Distinctio...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 9	LIKES 4	CHAT 0	STREAM N/A	VIDEO N/A
Los Angeles County...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 51	LIKES 6	CHAT 0	STREAM 8	VIDEO 12
Love Thinks, LLC	DOC VIEWS N/A	PROMO CLAIMED 2	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 18	LIKES 2	CHAT 0	STREAM N/A	VIDEO N/A
Madera County Chil...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 10	LIKES 3	CHAT 0	STREAM N/A	VIDEO N/A
Meftuna's Market	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 24	LIKES 4	CHAT 0	STREAM N/A	VIDEO N/A
NEHEMIAH PROJECTLA	DOC VIEWS 1	PROMO CLAIMED 1	CAMPAIGNS SENT N/A	INQUIRIES N/A	

WhoVa

	VISITS 22	LIKES 3	CHAT 0	STREAM N/A	VIDEO N/A
Never Coupled Pare...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 43	LIKES 6	CHAT 0	STREAM N/A	VIDEO 24
OAR Leadership Dev...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 20	LIKES 2	CHAT 0	STREAM N/A	VIDEO 2
Paralyzed In Pain	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 26	LIKES 3	CHAT 0	STREAM N/A	VIDEO N/A
PREP Inc.	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 49	LIKES 6	CHAT 0	STREAM N/A	VIDEO N/A
Shujaa Electric Bi...	DOC VIEWS N/A	PROMO CLAIMED 12	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 16	LIKES 2	CHAT 0	STREAM N/A	VIDEO N/A
Silent Cry Inc	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 12	LIKES 4	CHAT 0	STREAM N/A	VIDEO N/A
The Gender Equatio...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 34	LIKES 4	CHAT 0	STREAM N/A	VIDEO 8
The Girl Dad Proje...	DOC VIEWS N/A	PROMO CLAIMED N/A	CAMPAIGNS SENT N/A	INQUIRIES N/A	
	VISITS 33	LIKES 6	CHAT 0	STREAM N/A	VIDEO N/A
The John R. Wooden...	DOC VIEWS N/A	PROMO CLAIMED 4	CAMPAIGNS SENT N/A	INQUIRIES N/A	

WhoVa



We Inspire Greatne...

VISITS	LIKES	CHAT	STREAM	VIDEO
25	4	2	N/A	3
DOC VIEWS	PROMO CLAIMED	CAMPIGNS SENT	INQUIRIES	
N/A	4	N/A	N/A	

SPONSORS, EXHIBITORS AND CAREER FAIR

FEATURES TO TRY NEXT TIME

51 Whova Proficiency

52 Features To Try Next Time

whova

WHOVA PROFICIENCY

Improve your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

TOTAL PROFICIENCY POINTS

292 YOUR OVERALL RANK
10

FUN FACT

Whova presents a \$100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.

BOOST ATTENDEE ENGAGEMENT	
Create some discussion topics for attendees	17
Schedule a meetup for your attendees	0
Help attendees meet similar people	0
Start a live poll	0
Use survey	0
THE ESSENTIALS	
Set up event basic info	20
Upload the attendee list	20
Upload the event agenda	10
Upload documents	5
Embed the agenda widget to your website	20
Embed the speaker widget to your website	20
GETTING READY FOR EVENT DAY	
Send app download emails to your attendees	89
Schedule or send announcements	56
Generate name badges	10
Check in attendees	0
Use social wall	10

Whova

whoVA FEATURES TO TRY NEXT TIME

SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

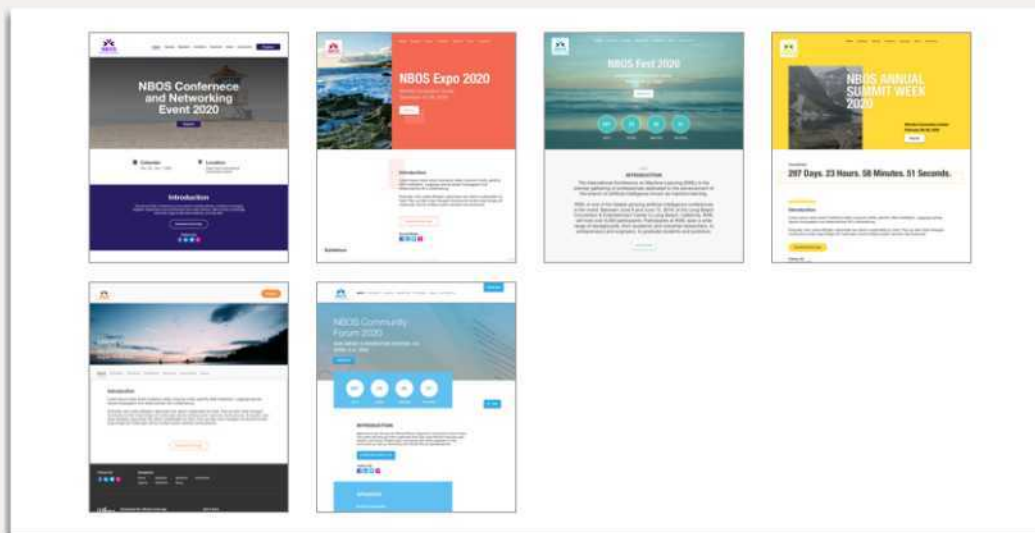
WHOVA TEMPLATE PREVIEW

Default

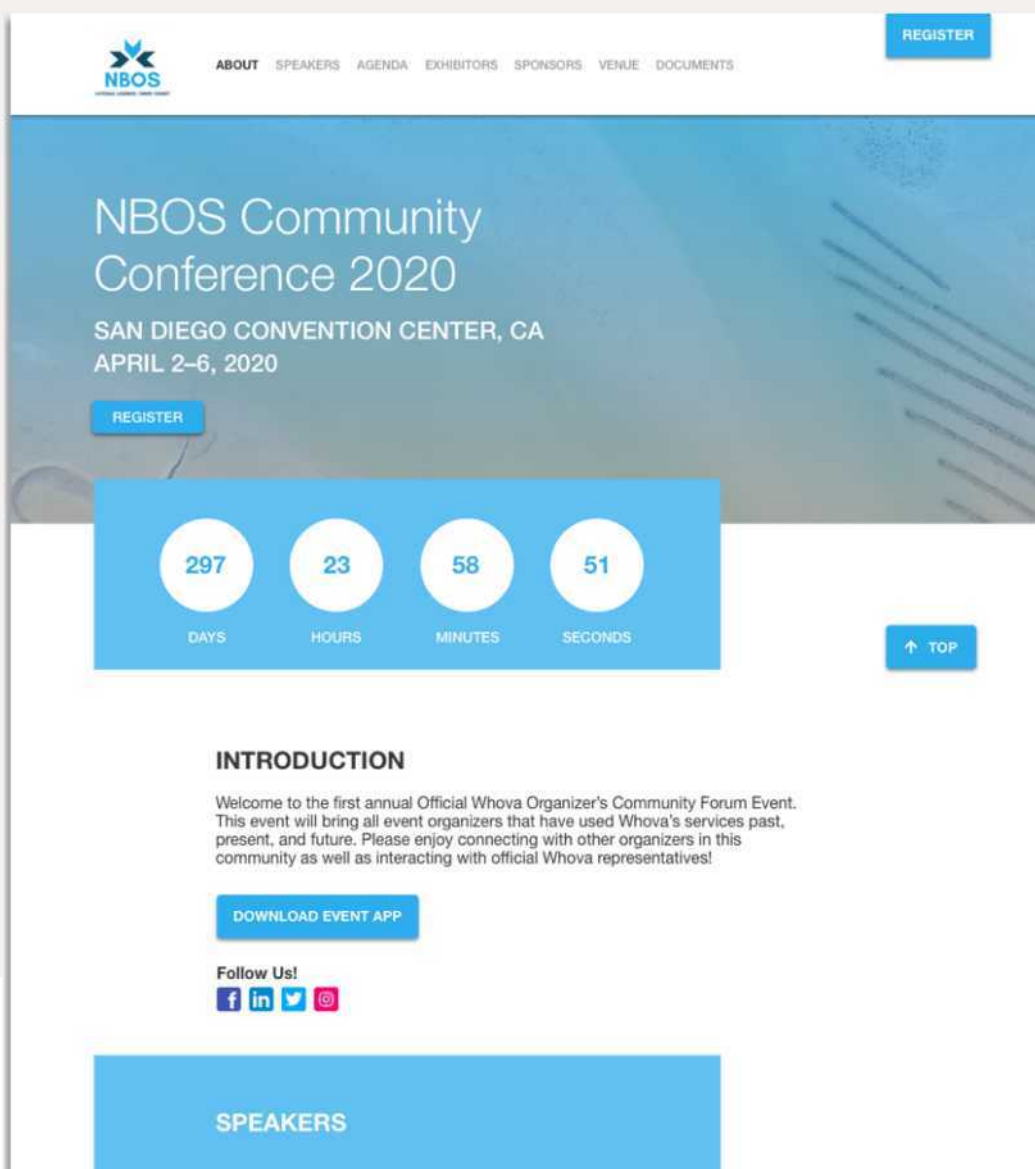


EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.




WHOVA TEMPLATE PREVIEW Fuji



TICKETS AND REGISTRATION

Create a range of tickets in minutes and enjoy a streamlined registration experience. Create and customize each ticket type's pricing, quantities, limits and more here. And every time someone registers for the event, they're automatically added to your attendee list.



Whova Event - official
 October 8 - 12, 2022 (JST)
 whovaa, 7310 miramar road, san diego, CA, 92126, US

Ticket	Price	
General Attendee Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)	Free + \$0.00 Fee	0
2 Day Only Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)	Free + \$0.00 Fee	0
General 1 Day Pass Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)	Free + \$0.00 Fee	0

Ticket Add-ons	Option	Price	
T-shirt See Details		Free + \$0.00 Fee	0
Sweater See Details	Red	Free + \$0.00 Fee	0
	Blue	Free + \$0.00 Fee	0

Register

Event Description

The premier event for healthcare leaders, the 8th Whova Official Summit, hosted by [Catalysis](#) and the [Lean Enterprise Institute](#), offers the latest insights in how to create sustainable organizational change. [Catalysis healthcare value network](#) members will share their learnings, discuss their transformation journeys and help you discover strategies to transform your healthcare organization, reduce costs, create value and ultimately enhance quality and patient care. This Summit provides the [information and collaboration](#) opportunities you need to be successful in your transformation journey.

Type the venue name (ex. Oracle Arena) or address (ex. 7000 Coliseum Way, Oakland, CA 94621) and choose from the list of suggestions that appear, or click 'Enter Address' to directly type in the location information.

Whova

SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.


Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.

Speaker Resources	
Equipment Checkout	>
Airport Assistance	>
Speaker Parking	>
Meeting Room	>
Special Lunch Time	>
Networking Hour	>
After Party Discussions	>
Happy Hour	>

SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. **Fun fact: 23% of users use this feature**



Discussion Topic

Post here if you

Li Dong
Aug 1, 2019 10:05 PM via Whova

Discussion Topic - Any Other Conferences?

Do you have a conference coming up that you would like others to know about? Make a post and invite fellow attendees her...

ACL Annual Meeting 2019 - Florence

EVENT PROMO IMAGES

Save time promoting your event and go viral on social media.

We have multiple templates for event images, session and speaker images, as well as sponsor and exhibitor images. Organizers can post their images on social media from the dashboard and even schedule them.

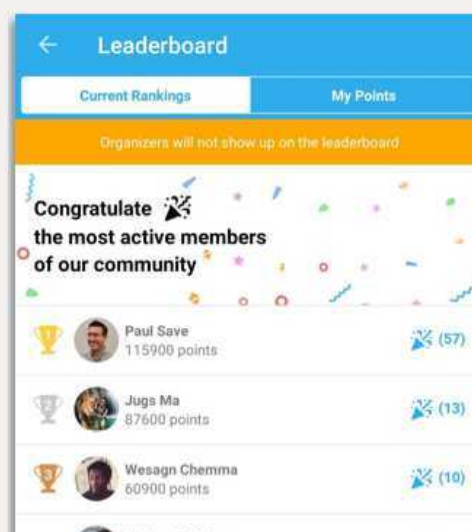


Whova

LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

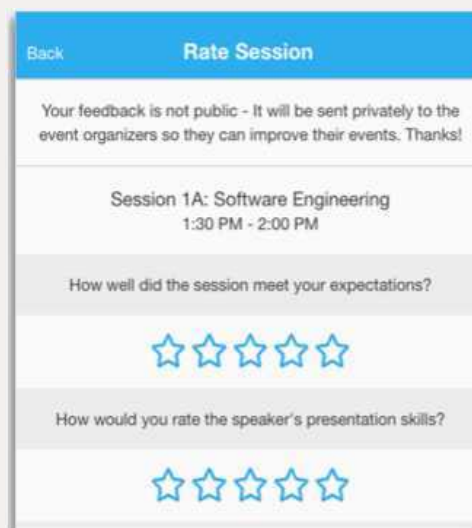
Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**



SESSION FEEDBACK

Easily gather attendee feedback to improve the event experience.

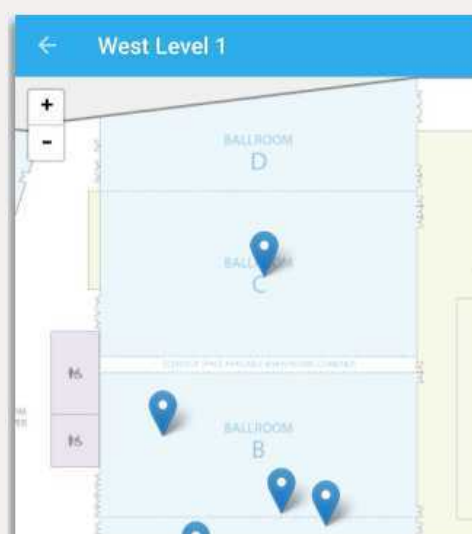
Collect feedback on a per session-basis. These questions will appear on every session in the app. Use the default questions or edit them and create your own. **Fun fact: 36% of users use this feature**



FLOORMAP

Help your attendees navigate your venue with ease.

When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. **Fun fact: 55% of users use this feature**



TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.

VIP

Attendees with **VIP** can attend all sessions on **Sat, Oct 8**

Action ▾

Attendees with **VIP** can attend all sessions on **Sun, Oct 9**

Action ▾

SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

Session	Set Capacity	Waitlist	# Enrolled	
<div>Settling into an increasingly hostile world: the rapidly closing "recruitment window" for corals. Merrick Oct 08, 2022 08:15 AM - 08:30 AM</div>	<div>100</div>	<div></div>	<div> 0/100</div>	<div>Action ▾</div>

THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

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